

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

| | | | | | |
|---|--|---------------|---------------------------------------|---------------|---|
| 11548 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | MULTI MEDIA SERVICES CORP. | | SCOTT BROWN FOR U.S. SENATE COMMITTEE | | |
| AND | 915 King St Fl 2 | | 337 Summer St | | |
| ADDRESS | Alexandria | VA 22314-3091 | Boston | MA 02210-1707 | |
| | USA | | USA | | |
| CONTACT | N. MCDONALD | | PRODUCT BROWN/R/US SEN MA | | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL AGENCY EST. NO. | | PRODUCT CODE 1302 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-------------|------|-----------|--------|--------|--------|-------------------|-----------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 FIXED | M | 1 | 04:00P | 04:30P | 30S | 11/05/12-11/05/12 | JUDGE JUDY | 1 | 850.00 | 850.00 |
| 2 FIXED | M | 1 | 04:30P | 05:00P | 30S | 11/05/12-11/05/12 | JUDGE JUDY | 1 | 850.00 | 850.00 |
| 3 FIXED | M | 1 | 05:30P | 06:00P | 30S | 11/05/12-11/05/12 | 530PM NEWS | 1 | 1100.00 | 1100.00 |
| 4 FIXED | M | 2 | 06:00P | 06:30P | 30S | 11/05/12-11/05/12 | WBZ NEWS | 2 | 1440.00 | 2880.00 |
| 5 FIXED | M | 1 | 11:00P | 11:35P | 30S | 11/05/12-11/05/12 | WBZ NEWS | 1 | 2700.00 | 2700.00 |
| 6 FIXED | M | 1 | 11:35P | 12:37A | 30S | 11/05/12-11/05/12 | DAVID LETTERMAN | 1 | 1350.00 | 1350.00 |
| 7 FIXED | M | 1 | 12:37A | 01:37A | 30S | 11/05/12-11/05/12 | LATE LATE SHOW | 1 | 500.00 | 500.00 |
| 8 FIXED | T | 1 | 05:00A | 05:56A | 30S | 11/06/12-11/06/12 | WBZ NEWS | 1 | 500.00 | 500.00 |
| 9 FIXED | T | 1 | 05:58A | 07:00A | 30S | 11/06/12-11/06/12 | WBZ NEWS | 1 | 900.00 | 900.00 |
| 10 FIXED | T | 1 | 07:00A | 09:00A | 30S | 11/06/12-11/06/12 | THE EARLY SHOW | 1 | 500.00 | 500.00 |
| 11 | T | 1 | 09:00A | 10:00A | 30S | 11/06/12-11/06/12 | RACHAEL RAY | 1 | 585.00 | 585.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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| | | | FROM | TO | | | | | | |
| FIXED | | | | | | | | | | |
| 12 | T | 1 | 11:00A | 12:00N | 30S | 11/06/12-11/06/12 | PRICE IS RIGHT | 1 | 1080.00 | 1080.00 |
| FIXED | | | | | | | | | | |
| 13 | T | 1 | 12:00N | 12:27P | 30S | 11/06/12-11/06/12 | WBZ NEWS | 1 | 630.00 | 630.00 |
| FIXED | | | | | | | | | | |
| 14 | T | 1 | 12:27P | 02:00P | 30S | 11/06/12-11/06/12 | CBS SOAP ROTATION | 1 | 600.00 | 600.00 |
| FIXED | | | | | | | | | | |
| 15 | T | 1 | 03:00P | 04:00P | 30S | 11/06/12-11/06/12 | DR. PHIL | 1 | 650.00 | 650.00 |
| FIXED | | | | | | | | | | |
| 16 | T | 1 | 04:00P | 04:30P | 30S | 11/06/12-11/06/12 | JUDGE JUDY | 1 | 850.00 | 850.00 |
| FIXED | | | | | | | | | | |
| 17 | T | 1 | 04:30P | 05:00P | 30S | 11/06/12-11/06/12 | JUDGE JUDY | 1 | 850.00 | 850.00 |
| FIXED | | | | | | | | | | |
| 18 | T | 1 | 05:00P | 05:30P | 30S | 11/06/12-11/06/12 | 5PM NEWS | 1 | 1000.00 | 1000.00 |
| FIXED | | | | | | | | | | |
| 19 | T | 1 | 05:30P | 06:00P | 30S | 11/06/12-11/06/12 | 530PM NEWS | 1 | 1100.00 | 1100.00 |
| FIXED | | | | | | | | | | |
| Total Contract: | | | | | | | | 20 | | 19475.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | .00 | 18035.00 | .00 | 18035.00 | |

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